

Family Planning in Pharmacy (Market Test and Optimizing the Pharmacy Channel Projects): Learnings, Insights and Resources.

Focus						
Demand Generation		Demand Generation Roadmap		Digital Media Playbook		Key Implementation Tips for FP in Pharmacy
DMPA-SC Resources		How to Give an Injection with Subcutaneous DMPA-SC (English)		How to Give Yourself an Injection with Subcutaneous DMPA-SC (English)		Jinsi ya Kujidunga Sindano ya Chanjo ya DMPA-SC (Swahili)
Learning & Evidence		Leveraging Brand Trust to Drive Utilization of Community Pharmacies for Quality FP Services		Improving Client Experience and Driving Demand Through Digital Marketing and Retention Strategies		Strengthening Pharmacy Provision of Contraceptives in Kenya: Expanding Access & Method Choice (Documentary)
Policy & Framework		National Family Planning Guideline for Healthcare Providers (7th Edition, 2025)		Self-Care in Reproductive Health Guidelines 2023 Brief		Total Market Approach (TMA) 2026
Implementation Resources		Expanding Quality Family Planning in Pharmacies: From Evidence to Practice		Strengthening Pharmacy Provision of Contraceptives in Kenya		Client Acquisition and Retention Guide
Reports & Data		Segmentation and Effectiveness Analysis Report		Journey Map Insight Brief		Routine Reporting Dashboard



Scan here for more tools and resources on Family Planning through the Pharmacy Channel and Self-care.

 <https://insupplyhealth.com/family-planning-and-self-care/>



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