

Pharmacy User Guide for WhatsApp

Are you looking for a way to better support your clients with family planning and self-care needs? This guide provides information on setting up and managing an open/restricted WhatsApp group to better support clients and build relationships.

Why WhatsApp

It allows for easy and instant communication, which can help to build trust and improve client satisfaction. It's an effective tool for pharmacies to connect with clients for family planning contraceptives, self-care and general health needs.



Benefits

- Dissemination of credible and accurate information on sexual and reproductive health, self-care and general health.
- Dispel myths and misconceptions.
- Effective client retention strategy, as it keeps clients engaged and informed on SRHR and general health information.
- Market new products and services, making it a valuable tool for business growth.
- Opportunity to directly communicate with clients.

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WhatsApp Group How-to Guide





Step 1: Open WhatsApp on your mobile device and go to the Chats tab.

Step 2: Tap the New Group button in the top-right corner.

Step 3: Invite the participants you want to add to the group.

Step 4: Once you have selected all the participants, tap the create button at the bottom.

Step 5: Now that your group is created, go to the group chat and tap on the group name at the top.

Step 6: Tap Group Settings, then tap Send Messages.

Step 7: Select "Send Messages" and choose
"Only Admins" for a restricted chat.
Step 8: To restrict who can change the group's subject, icon, and description, select "Only Admins" for those options as well.
Step 9: Save the changes by tapping the back arrow in the top-left corner and return to the group chat.

WHATSAPP GROUP QR CODE

Step 1: Open WhatsApp on your phone and go to the required groupStep 2: From the list of participants, click Invite via link

Step 3: Choose the "QR Code" option from the list of invite methods.Step 4: Share the QR code with new joiners or print it out to display in your pharmacy





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